



Make Music LA

*Unifying communities
across Los Angeles*

WWW.MAKEMUSICCLA.ORG



WWW.MAKEMUSICDAY.ORG

Join the Worldwide Celebration of Music *June 21st*

Make Music is a free celebration of music around the world on June 21st. Launched in 1982 in France as the Fete de la Musique, it is now held on the same day in more than 1200 cities in 120 countries.

Completely different from a typical music festival, Make Music is open to anyone who wants to take part. Every kind of musician, young, old, amateur and professional, of every musical persuasion – pours onto streets, parks, plazas, and porches to share their music with friends, neighbors, and strangers.

All of it is free and open to the public.





"Music can change the world
because it can change people."

-Bono



A Message from our Founder

Making Music in LA since 2012!

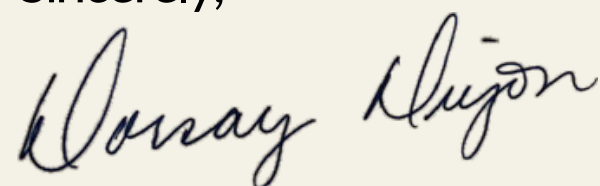
Dear Respected Los Angeles Leadership, Arts Organizations, and LAUSD;

Los Angeles is known worldwide as the Entertainment Capital of the World. Now, more than ever, we must come together in harmony to shine a light on healing through the power of music and art. The pandemic's reach of global proportions brings us together in a way we never anticipated.

Monday, June 21st is Make Music Day and the world will be celebrating by making music outdoors and at home. We have the unique ability to reach out to our neighbors next door and across the globe through the universal languages of music and art, as an opportunity to rise together as members of the creative economy, individuals, organizations, and municipalities, to make our collaborative voices heard.

We invite you to join the worldwide celebration. Help us share this initiative to your constituents, colleagues and students through your newsletter, event calendar, email lists, and social media. Let's show the world that we are communities of hope, togetherness, healing and love.

Sincerely,



Dorsay Dujon





Photo courtesy of Dario Griffin

Unifying Communities *Across Los Angeles*

Make Music LA founder Dorsay Dujon wishes to extend an invitation to individuals, organizations, schools and businesses to join in the celebration of music on June 21st.

Make Music Day is a day that we can celebrate together as families, friends and neighbors by becoming a part of this free, enjoyable musical experience.

Register as a PARTNER or PLAYER at makemusicla.org.





"Do not fear mistakes.
There are none."
- Miles Davis





Engaging Los Angeles *in Making Music*

- Shared Cultural Experiences
- Healing Together, Safely
- Inclusive of All People and Musical Genres
- Promotes Visual and Performing Arts
- Free, and open to the public

How to Support Make Music Day

Partner

- Register as a Partner at www.makemusicla.org
- Download the Make Music LA 2021 PressKit
- Share this overview with your Communications Departments and Social Media coordinators
- Include the initiative in your Events Calendars
- Share Make Music LA with your network, audience and constituents
- Help us get the word out!

Participate

- We invite musicians, singers, rappers and instrumentalists of all kinds to help us make June 21 a musical masterpiece
- Singers, choirs, bands, glee clubs, marching bands, mariachis, and every other kind of musician, of any age or skill level, are all welcome to participate
- Watch for Registration details on the Make Music LA website - it's easy and its all free!

Sponsor Make Music LA

Supporting musicians is supporting community.

Make Music LA founder Dorsay Dujon wishes to extend an invitation to individuals, organizations, Council Districts, Supervisorial Districts, and businesses to sponsor musicians on Make Music Day.

Your tax-deductible donation supports local musicians, promotes diversity and inclusion, and demonstrates thoughtful leadership.

Make Music LA's goal is to celebrate the talented musicians who live and work in LA.

As a community we are able to celebrate their gifts by your generous contributions enabling them to be paid for performances on June 21st, Make Music Day. Los Angeles joins more than 1200 cities and 120 countries worldwide in honoring music and musicians.

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PLATINUM PREMIER

Full Orchestra Presentation
Special VIP Guest
Premiere Logo Placement
On-Site Pop Up Banners
Press Mentions
Social Media Thank You's

\$35,000

PLATINUM

40 Piece Orchestra
Premiere Logo Placement
On-Site Pop Up Banners
Press Mentions
Social Media Thank You's

\$25,000

GOLD

High School Marching Band
Premiere Logo Placement
On-Site Pop Up Banners
Press Mentions
Social Media Thank You's

\$15,000

SILVER

Choral and Band
Premiere Logo Placement
On-Site Pop Up Banners
Press Mentions
Social Media Thank You's

\$10,000

BRONZE

Trios
Logo Placement
On-Site Pop Up Banner
Social Media Thank You's

\$5,000

COMMUNITY

Solo Performance
On-Site Pop Up Banner
Logo Placement
Social Media Thank You's

\$500 - \$1,000



Donations to Make Music Los Angeles can be made online at makemusicla.org or checks should be made out to "Make Music LA."

CHECKS CAN BE MAILED TO:
MAKE MUSIC LOS ANGELES
ATTENTION: DORSAY DUJON
3015 S. WEST VIEW STREET #302
LOS ANGELES, CA 90016



We invite you to join our efforts to
engage the city with Make Music LA.
Get involved

WWW.MAKEMUSICCLA.ORG

WWW.MAKEMUSICDAY.ORG

CONTACT: D.DUJON@MAKEMUSICCLA.ORG

